



For Immediate Release

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THE 14th ANNUAL COMMUNICATOR AWARDS ANNOUNCES 2008 WINNERS

EXCELLENCE AND DISTINCTION WINNERS NAMED
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New York, NY (April 30, 2008) - The winners of **The 2008 Communicator Awards** have been announced by the International Academy of the Visual Arts today. With over 9,000 entries from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring the creative excellence for communications professionals. Please visit www.communicatorawards.com to view the full winners list.

Steven Herrlin has received the Gold Communicator Award given in the Category of Videography/Cinematography for photography of the Vtech spot titled "Whiz Kid".

The Communicator Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current IAVA membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Condè Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, HBO, Monster.com, MTV, Polo Ralph Lauren, Sotheby's Institute of Art, Victoria's Secret, Wired, Yahoo!, and many others. See www.iavisarts.org for more information.

"The incredible quality and diversity of this year's entries was an inspiration to the academy and all of our judges. The work reflected the rapidly changing media landscape as the growing amounts of interactive work submitted pushed the limits of the medium, and the quality of the traditional work submitted was again remarkable., noted Linda Day, director of the IAVA. She added, "On behalf of the entire Academy, we are honored to have judged the 14th Annual Communicator Awards and we are proud to honor the best in creativity and execution from the foremost communications professionals in the business"."

For more information about the Communicator Awards, please visit www.communicatorawards.com, email the Communicator Awards at info@communicatorawards.com or call us at (212) 675-3555.

About The Communicator Awards:

The Communicator Awards is the leading international awards program honoring creative excellence for communications professionals. Founded by communication professionals over a decade ago, The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. The past year's 14th Annual Communicator Awards received over 8,500 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. Please visit www.communicatorawards.com for more information.

The Communicator Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.iavisarts.org for a full member list and more information.